

**SEARCHING THROUGH SEEING: OPTIMIZING COMPUTER VISION TECHNOLOGY FOR THE ARTS**  
**THURSDAY APRIL 12, 2018**  
**THE FRICK COLLECTION AND FRICK ART REFERENCE LIBRARY**

**2:00 p.m. Welcome and Opening Remarks**

Stephen J. Bury, Andrew W. Mellon Chief Librarian, Frick Art Reference Library  
Louisa Wood Ruby, Head of Research, Frick Art Reference Library

**2:10 p.m. Keynote Address: Searching Through Seeing: Optimizing Computer Vision Technology for the Arts**

Emily L. Spratt, Fellow, Research Department, Frick Art Reference Library

**2:45 p.m. Rigorous Technical Image Analysis of Fine Art: Toward a Computer Connoisseurship**

David G. Stork, Rambus Fellow at Rambus Labs

**3:20 p.m. Live Video Presentation: The Role of AI and Machine Learning in Creativity**

Douglas Eck, Research Scientist at Google

**Coffee Break**

**4:20 p.m. Optimizing Computer Vision Technology for Autonomous Learning Investment Strategies (ALIS)**

Michael Weinberg, CFA, Chief Investment Strategist, MOV37 and Adjunct Professor, Columbia Business School

**4:45 p.m. Personalizing the Art World: Taste Fingerprints and Computer Vision**

Jennifer Deason, Executive Vice President, Head of Strategy & Corporate Development, Sotheby's

**5:10 p.m. Machine Learning: The Reality Behind Artificial Intelligence**

Christoph Meinel, CEO and Scientific Director of the Hasso Plattner Institute for Digital Engineering gGmbH (HPI) and Dean and Professor, Digital Engineering Faculty, University of Potsdam

**5:35 p.m. Computer Vision for the Arts**

Laurens van der Maaten, Research Scientist at Facebook AI Research

**6:10 p.m. Creativity: The Next Horizon for Artificial Intelligence**

John R. Smith, Head of AI Tech for IBM Research

**Reception in the Garden Court, The Frick Collection**