

ARCHIVED PRESS RELEASE

from

THE FRICK COLLECTION

1 EAST 70TH STREET • NEW YORK • NEW YORK 10021 • TELEPHONE (212) 288-0700 • FAX (212) 628-4417

THE FRICK COLLECTION NAMED AMONG THE WINNERS OF THE NATIONAL 2015 TRIPADVISOR TRAVELERS' CHOICE AWARDS



The West Gallery, The Frick Collection, New York; photo: Michael Bodycomb

The Frick Collection is pleased to announce that it has been named a national TripAdvisor Travelers' ChoiceTM award recipient for 2015. Reviewers in the TripAdvisor community have ranked the NYC institution in the top ten of all museums across the United States. Comments Director Ian Wardropper, "We're thrilled that our reviews show the visiting public has had such consistently positive and enriching experiences at the Frick. We have long been ranked a top ten attraction in New York City, and to join those designated as top ten museums nationwide is an honor that we will strive to maintain. We find ourselves in

distinguished cultural company and happily extend our congratulations to colleagues at The Metropolitan Museum of Art, the American Museum of National History, the Art Institute of Chicago, and the others receiving this distinction."

"Honoring nearly 600 institutions worldwide, the Travelers' Choice awards have recognized the favorite museums that serve as cultural treasure troves for our community of millions," said Barbara Messing, chief marketing officer for TripAdvisor. "These world-class museums provide an enriching experience that can be both inspiring and educational for travelers around the globe." For all of



TripAdvisor's 2015 Travelers' Choice award-winning museums nationally, go to <u>tripadvisor.com/TravelersChoice-Museums-cTop-g191</u>. Travelers can also follow the conversation on Twitter at #travelerschoice.

ABOUT THE FRICK COLLECTION

Henry Clay Frick (1849–1919), the coke and steel industrialist, philanthropist, and art collector, left his New York residence and his remarkable collection of Western paintings, sculpture, and decorative arts to the public "for the purpose of establishing and maintaining a gallery of art, [and] of encouraging and developing the study of fine arts and of advancing the general knowledge of kindred subjects." Designed and built for Mr. Frick in 1913 and 1914 by Thomas Hastings of Carrère and Hastings, the mansion provides a grand domestic setting reminiscent of the noble houses of Europe for the masterworks from the Renaissance through the nineteenth century that it contains. Of special note are paintings by Bellini, Constable, Corot, Fragonard, Gainsborough, Goya, El Greco, Holbein, Ingres, Manet, Monet, Rembrandt, Renoir, Titian, Turner, Velázquez, Vermeer, Whistler, and other masters. Mr. Frick's superb examples of French eighteenth-century furniture, Italian Renaissance bronzes, and Limoges enamels bring a special ambiance to the galleries, while the interior garden and the amenities created since the founder's time in the 1930s contribute to the serenity of the visitor's experience. The Frick Collection also is renowned for its small, focused exhibitions and for its highly regarded concert series and dynamic education program.

ABOUT TRIPADVISOR

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and book the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 375 million unique monthly visitors**, and more than 250 million reviews and opinions covering 5.2 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide.

TripAdvisor, Inc. manages and operates websites under 23 other travel media brands: airfarewatchdog.com, bookingbuddy.com, cruisecritic.com, everytrail.com, familyvacationcritic.com, filipkey.com, thefork.com (including lafourchette.com, electricom, everytrail.com, holidaylettings.co.uk, holidaylettings.co.uk, holidaylettings.co.uk, holidayeactoom, oyster.com, <a href="mailto:elect

^{*}Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2014

^{**}Source: TripAdvisor log files, average monthly unique users, Q2 2015

INTERACT

Social: **696** /FrickCollection

#FrickCollection

#travelerschoice

BASIC INFORMATION

General Information Phone: 212.288.0700

Web site: www.frick.org

Building project: www.frickfuture.org

E-mail: info@frick.org App: frick.org/app

Where: 1 East 70th Street, near Fifth Avenue

Museum Hours: open six days a week: 10:00 a.m. to 6:00 p.m. on Tuesdays through Saturdays; 11:00 a.m. to 5:00 p.m. on Sundays. Closed Mondays, New Year's Day, Independence Day, Thanksgiving, and Christmas Day. Limited

hours (11:00 a.m. to 5:00 p.m.) on Lincoln's Birthday, Election Day, and Veterans Day

Admission: \$22; senior citizens \$17; students \$12; "pay what you wish" on Sundays from 11 a.m. to 1:00 p.m.

PLEASE NOTE TO YOUR READERS: Children under ten are not admitted to the Collection

Subway: #6 local (on Lexington Avenue) to 68th Street station; Bus: M1, M2, M3, and M4 southbound on Fifth Avenue to 72nd Street and northbound on Madison Avenue to 70th Street

Tour Information: included in the price of admission is an Acoustiguide Audio Tour of the permanent collection. The tour is offered in six languages: English, French, German, Italian, Japanese, and Spanish.

Shop: the shop is open the same days as the Museum, closing fifteen minutes before the institution.

Group Visits: Please call 212.288.0700 for details and to make reservations.

Public Programs: A calendar of events is published regularly and is available upon request.

264, September 16, 2015

For further press information, please contact Heidi Rosenau, Associate Director of Media Relations & Marketing or Alexis Light, Senior Manager of Media Relations & Marketing; Phone: 212.547.0710; E-mail: mediarelations@frick.org