FRICK MADISON

PRESS RELEASE

The temporary new home of The Frick Collection

Frick Madison to Open March 18, 2021

The Frick Collection Announces Days/Hours and Timed Ticketing for its Temporary New Home on Madison Avenue

Advance Tickets Available Beginning February 19, 2021



New York (February 9, 2021)—The Frick Collection announced today that it will open the doors to Frick Madison, its temporary new home, on Thursday, March 18, 2021. Located at the Breuer-designed building at 945 Madison Avenue at 75th Street, former site of the Met Breuer and the Whitney Museum of American Art, Frick Madison will welcome visitors Thursday through Sunday, 10:00 a.m. to 6:00 p.m. Timed entry tickets will need to be purchased in advance, with online sales beginning February 19. The Frick Collection will operate Frick Madison for approximately two years while its historic buildings on East 70th Street undergo renovation. This temporary relocation enables the Frick to provide public access to its celebrated collections during a time when the museum and library would otherwise be closed. Details about member previews and a virtual press preview will be shared in the coming weeks.

Comments Ian Wardropper, Anna-Maria and Stephen Kellen Director, "While the Frick has successfully maintained contact with audiences locally, nationally, and around the globe through our thought-provoking digital programs since having to close last March, we have greatly missed the direct, in-person interactions with the public. We are looking forward to sharing our collections again in person, reframed in a setting that has inspired fresh perspectives."

In a departure from the institution's customary domestic presentation style, Frick Madison offers the public the opportunity to experience highlights from the collection organized chronologically and by region. Presented over three floors, the Frick Madison installation features treasured paintings and sculptures by Bellini, Clodion, Gainsborough, Goya, Holbein, Houdon, Ingres, Rembrandt, Titian, Turner, Velázquez, Verrocchio, Vermeer, Whistler, and many others, alongside impressive holdings in the decorative arts. Rarely displayed works include important seventeenth-century Mughal carpets and long-stored canvases from the famed series The Progress of Love by Jean-Honoré Fragonard, to be shown together in its entirety for the first time in the Frick's history. The installation also debuts new acquisitions in several media. A reading

room is available by appointment for researchers and others who use the rich art historical resources of the Frick Art Reference Library.

The installation is organized by the Frick's curatorial team, led by Xavier F. Salomon, Deputy Director and Peter Jay Sharp Chief Curator, with Curator Aimee Ng, incoming Assistant Curator Giulio Dalvit, and former Curator of Decorative Arts Charlotte Vignon, now director of the Musée National de Céramique in Sèvres, France. The plan has been created in consultation with the Frick's longtime exhibition designer Stephen Saitas and Selldorf Architects, the firm responsible for the institution's building project.

Major support for the installation is provided by Bloomberg Philanthropies, Denise Littlefield Sobel, an anonymous gift in memory of Melvin R. Seiden, The Christian Humann Foundation, and by David and Julie Tobey. Additional funding is generously provided by the Samuel H. Kress Foundation, Acquavella Family Foundation, The Arthur F. and Alice E. Adams Charitable Foundation, Larry Gagosian, Drue and H.J. Heinz II Charitable Trust, the Malcolm Hewitt Wiener Foundation, The Honorable and Mrs. Earle Mack, The Gladys Krieble Delmas Foundation, Joanne Payson in memory of John Whitney Payson, Fabrizio Moretti, the David L. Klein, Jr. Foundation, Elizabeth F. Stribling and Guy Robinson, Eiko and Michael Assael, Christie's, Elise Frick, Hubert and Mireille Goldschmidt, Jane Richards in honor of Elizabeth M. Eveillard, and Sotheby's.

Hours, Days, and Safety Measures

Frick Madison will be open four days a week, Thursday through Sunday, 10:00 a.m. to 6:00 p.m. The health and safety of our visitors are of the utmost importance, and all measures in place are in keeping with federal guidelines from the Centers for Disease Control and New York State and City. The occupancy of the museum's galleries will be capped at 25%. Ticket link for all museum and library reservations: <u>frick.org/tickets</u>.

- Tickets purchased online in advance are required for general admission. Online ticket sales begin February 19.
- Members may reserve free tickets online and will enjoy a separate expedited process for entry.
- Free admission to the reading room is also timed and by appointment. Online reservations begin February 19.
- Face coverings are required and must be worn by all visitors and staff. Social distancing will be strictly enforced. The coat check is closed until further notice. Visitors will not be allowed to carry oversized items into the galleries.

A printed guide is available free of charge. Visitors may also enhance their experience with a new curator-led audio guide available on the Bloomberg Connects App, using their own phones rather than borrowed devices. This free downloadable guide, launched in June 2020, is available now and updated monthly with new content.

A light menu of refreshments and snacks, offered by Joe Coffee, will be available during museum hours, with seating outdoors.

Online and Virtual Programs

For global audiences, the Frick will remain active online. Its popular weekly video series <u>Cocktails with a Curator</u>, which had more than one million views in 2020, has been extended, and new episodes debut weekly on Fridays at 5:00 p.m. through April 2. The museum continues to schedule <u>visits online for schools and small groups</u>, with in-person programming at Frick Madison anticipated to be added later in 2021. Additional virtual and in-person programs will be announced in the coming months.

About The Frick Collection

The Frick Collection provides visitors with an unparalleled opportunity for intimate encounters with one of the world's foremost collections of European fine and decorative arts. The collection originated with Henry Clay Frick (1849–1919), who bequeathed his Gilded Age mansion, paintings, sculptures, and decorative arts to the public for their enjoyment. The institution's holdings, which encompass masterworks from the Renaissance through the early modern period, have grown over the decades, more than doubling in size since the opening of the museum in 1935. Among these complementary acquisitions are many public favorites. A critical component of the institution is the Frick Art Reference Library, founded one hundred years ago by Helen Clay Frick, daughter of the museum's founder. It is today recognized as one of the top resources of its kind in the world. The Frick's buildings on East 70th and East 71st streets are temporarily closed for renovation.

Image credits (left to right): Jean-Auguste-Dominique Ingres. *Contesse d'Haussonville*. 1845. Oil on canvas. The Frick Collection, New York. Photo: Michael Bodycomb; Jean-Honoré Fragonard. *The Progress of Love: Love Letters*. 1771–72. Oil on canvas. The Frick Collection, New York. Photo: Joe Coscia. Marcel Breuer building, courtesy of The Metropolitan Museum of Art; Rembrandt Harmensz. van Rijn. *The Polish Rider* (detail). ca. 1655. Oil on canvas. The Frick Collection, New York. Photo: Michael Bodycomb; and Diego Rodríguez de Silva y Velázquez. *King Philip IV of Spain*, (detail) 1644. Oil on canvas. The Frick Collection, New York. Photo: Michael Bodycomb

Interact

f ♥ ◎ /FrickCollection

BASIC INFORMATION Effective with the March 18, 2021 Opening

Web site: www.frick.org

Building project: www.frickfuture.org

Bloomberg Connects App: frick.org/app

Frick Madison visitor address: 945 Madison Avenue at 75th Street, New York, NY 10021

Museum Hours: Thursday through Sunday, 10:00 a.m. to 6:00 p.m.; closed Monday through Wednesday. See website for holiday schedule.

Admission: Timed tickets are required and may be purchased online. \$22 general public; seniors \$17; students \$12; Members are always free.

PLEASE NOTE TO YOUR READERS: Children under ten are not admitted to the museum.

Ticket purchase link: frick.org/tickets. For questions: admissions@frick.org

Group Museum visits: Currently suspended. Please visit our website to learn more about virtual group visits.

Public Programs: A calendar of online, virtual, and video events is available on our website.

Shop: Open during museum hours as well as online daily.

Coat Check: Closed until further notice. Visitors will not be allowed to carry oversized items into the galleries.

Refreshments: A light menu, offered by Joe Coffee, will be available during museum hours, with seating outdoors.

Subway: #6 local to 77th Street station; #Q to 72nd Street station; Bus: M1, M2, M3, and M4 southbound on Fifth Avenue to 75th Street and northbound on Madison Avenue to 74th Street

Museum mailing address: 1 East 70th Street, near Fifth Avenue, New York, NY 10021

Photography: Allowed only in the Frick Madison Lobby.

Reading Room: Access is offered by appointment Tuesday through Sunday, 10:00 a.m. to 6:00 p.m. For further information, visit <u>frick.org/tickets</u>.

#364

For further press information, please contact the Communications & Marketing Office: E-mail: communications@frick.org